

# WORK WITH THE BEST

- Nobody sells more real estate than RE/MAX\*
- RE/MAX is in nearly 100 countries, more than any of its competitors
- More than 100,000 agents worldwide
- Brand Awareness 98% (a whopping 88% say RE/MAX spontaneously)\*\*\*
- RE/MAX: The #1 name in real estate^
- RE/MAX has helped millions of families buy or sell a home
- 17.5 average transaction sides per agent, double that of the industry average\*\*
- Nearly 25,000 fee-free leads delivered every month~
- RE/MAX has the most visited real estate branded website+
- RE/MAX agents in Canada are charitable, having donated more than \$56 million to Children's Miracle Network member hospitals through the RE/MAX Miracle Home® program since 1992



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\*Based on 2014 closed transactions. Source: CREA, RE/MAX.

\*\*Source: CREA, RE/MAX internal data 2014.

\*\*\*Independent study, December 2011.

^Source: MMR Strategy Group study of unaided awareness.

~Based on average assigned and accepted Leadstreet® leads from January-December 2015 in Yukon Territory, BC, Alberta, Manitoba, Saskatchewan, Ontario, Nova Scotia, Newfoundland, PEI and New Brunswick.

+Source: ComScore statistics, November 2015.

